

EXHIBIT PROSPECTUS



2027 ANNUAL MEETING
March 5-7



Marriott Marquis

1777 Walker Street
Houston, TX 77010

SPONSORSHIP LEVELS AND BENEFITS

2027 ANNUAL MEETING
March 5-7

	Non-Profit (\$250 per person per day - 2 max)	Exhibit Space Only (\$5,000)	Level I - Constable (\$20,000)	Level II - Deputy (\$30,000)	Level III - Sheriff (\$40,000)	Level IV - Ranger (\$55,000)	Level V - Marshal (70,000)
Company name listed in onsite program	•	•	•	•	•	•	•
6 foot tabletop display (NO booth allowed)	•	•	•	•			
Two - 6 foot tables or one - 8X10 booth (One exhibit - No sharing)					•	•	•
Sponsor recognition in program & Website			•	•	•	•	•
Attendance at the Badge of Honor reception			•	•	•	•	•
Award Pins given at BOH reception			2 Constable	5 Deputy	10 Sheriff	15 Ranger	20 Marshal
Opportunity to hold ONE product theatre					•	•	•
One-week early access to reserve a product theatre						•	
Two-weeks early access to reserve a product theatre							•
Opportunity for 2 reps to attend the Friday night board/faculty dinner							•
Opportunity to hold a cocktail hour							•
30 minutes with the STAR Board of Directors						•	•
Complimentary Badges (per day)	N/A	2	2	3	4	5	6
Optional Badges that may be <u>purchased</u> (per day)*	N/A	N/A	2	3	4	5	6
\$100 per person per day *Must be purchased online by January 18th							

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Below is a list of additional sponsorship opportunities. Please note that these opportunities are distinct from the exhibit sponsorship levels and do not impact the level of exhibit sponsorship.

ONSITE BAG INSERTS – \$5,000

Place your corporate or brand information in the attendee bags received upon onsite registration. Must be reserved by January 18th. Maximum size of insert is 8X11. All onsite program inserts must be approved by the STAR office and prints received three weeks prior to the conference.

HOTEL DOOR DROPS – \$5,000

Once approved, sponsor will go through the hotel to make the arrangements for distribution and fee. No door drops shall be allowed without first getting the STAR approval. Multiple sponsorships available. Must be reserved by January 18th.

HOTEL KEY CARDS – \$6,000

Place your company/brand logo on the electronic key cards. Sponsor will coordinate the production of the keycards and pay associated fees directly with the hotel for distribution. Must be reserved by January 18th.

BREAK, BREAKFAST OR LUNCH SPONSOR – \$5,000 (X4)

Companies have the opportunity to sponsor a portion of the breaks, including Saturday Breakfast or Friday and Saturday lunches during the annual meeting. Each sponsoring company will have their name displayed on a sign in the exhibit hall near the break and/or lunch station. There are four available spots for each break/lunch at a cost of \$5,000 each. Full sponsorship for each opportunity is available for \$18,000. Must be reserved by January 18th.

WIFI – \$7,500

sponsor complimentary WIFI access in the physician meeting area. WIFI must be reserved by January 18th. WIFI card printing is the responsibility of the sponsor.

MUST complete the sponsorship form to reserve your preferred sponsorship options.

POSTER PRESENTATIONS – \$1,000 EACH

1. To participate your company MUST be one of the exhibiting companies at the meeting.
2. You must email your abstract to the STAR office by January 18th to gain approval from the STAR executive board.
3. You will be required to pay a fee of \$1,000 for each poster submitted. No limit to posters per company. Payment must be made in check, credit card or direct deposit prior to the event.
4. Poster boards are 4' x 6' horizontally. No word limit as long as it fits the above specifications.
5. Posters will be displayed beginning at 8:00 AM on Friday and must be taken down by 2:30 PM on Saturday.
6. Encore or previously published posters are permitted.
7. Presenter must be one of the exhibitors assigned for that day from your company or registered for the meeting as a non-member.

MARSHAL LEVEL ONLY

COCKTAIL HOUR – \$15,000 EACH

Marshal Level sponsoring companies will have the opportunity to host a cocktail hour on Thursday, Friday, and Saturday evenings during the STAR Annual Meeting. The fee is \$15,000 per night, and sponsors may choose to host on any or all of the available evenings. All cocktail hours must be approved by the STAR Executive Office and will be marketed alongside all product theaters. Cocktail hours are available only from 9:00–10:00 pm on each designated evening. All arrangements, costs, and responsibilities associated with the cocktail hour will be managed directly by the sponsoring company. Must receive sponsorship form by January 18th

NEED AN INVOICE OR LETTER OF AGREEMENT?

If your company requires an invoice or a Letter of Agreement for an exhibit or sponsorship, please submit your request to the STAR office at star@stardoctors.org. Invoices, Letters of Agreement, and other relevant documents will only be issued upon request. We accept payments via check, cc or direct deposit.

EXHIBIT APPLICATION

Company Name _____

Main Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Do you require an electrical outlet? _____ Yes _____ No

Competitors please list all competing companies - NOT products. Effort will be given to keep competitors separate.

List Complimentary Reps See chart below for maximum allotted per level
(If allowed extra reps they must be purchased online by January 18th. DO NOT list extra reps here - Complimentary reps ONLY)

Name _____	Email _____	☐ Fri.	☐ Sat.
Name _____	Email _____	☐ Fri.	☐ Sat.
Name _____	Email _____	☐ Fri.	☐ Sat.
Name _____	Email _____	☐ Fri.	☐ Sat.
Name _____	Email _____	☐ Fri.	☐ Sat.
Name _____	Email _____	☐ Fri.	☐ Sat.

BADGE CHART	NON-PROFIT (\$250 PP DAY)	EXHIBIT SPACE (\$5,000)	CONSTABLE (\$20,000)	DEPUTY (\$30,000)	SHERIFF (\$40,000)	RANGER (\$55,000)	MARSHAL (70,000)
Complimentary Badges (per day)	N/A	2	2	3	4	5	6
Extra Badges for purchase	N/A	N/A	2	3	4	5	6

I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2027 Agreement, the policies governing exhibitors, and those which may be set forth in the future in connection with the 2027 Annual Meeting. We/I further acknowledge that STAR reserves the right to reject, at its discretion, any application to exhibit. I understand it is my responsibility to distribute the rules and regulations to all representatives attending who will be required to abide by stated rules.

Signature

Total Exhibit _____
(including all exhibit and sponsorship fees)

2027 ANNUAL MEETING

Tentative Schedule

THURSDAY – MARCH 4

1:00 PM – 6:00 PM**Exhibitor Set-Up**

If you are unable to arrive during this time, you will have the opportunity to complete the setup between 8:00 am – 9:00 am on Friday.

FRIDAY – MARCH 5

8:00 AM**Exhibitor Sign-In****9:15 AM – 10:00 AM****Morning Break in Exhibit Hall****12:00 PM – 1:00 PM****Lunch in Exhibit Hall****3:00 PM – 3:45 PM****Afternoon Break in Exhibit Hall****5:00 PM – 6:00 PM****Cocktail Reception with Badge of Honor participants (only), registrants and guests**

SATURDAY – MARCH 6

6:30 AM**Exhibitor Sign-In****7:00 AM – 8:00 AM****Breakfast in Exhibit Hall****10:15 AM – 11:00 AM****Morning Break in Exhibit Hall****12:30 PM – 1:30 PM****Lunch in Exhibit Hall****2:00 PM – 3:30 PM****Exhibit Hall Teardown**

Out of respect to our registrants – Please DO NOT tear down until 2:00 PM

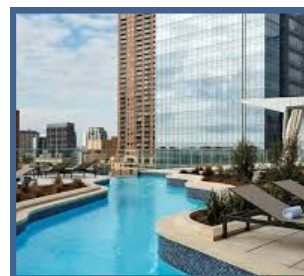
Food will be available in the exhibit hall for an additional 15-30 minutes beyond the scheduled times to ensure our exhibiting representatives have adequate opportunity to dine. Exhibitors who are scheduled as representatives that day may attend classes, subject to space availability. Please be advised that badge sharing between morning and afternoon sessions is not permitted.

EXHIBITOR SPONSORSHIP AGREEMENT

Meeting Information

The State of Texas Association of Rheumatologists is proud to announce its 2027 Annual Meeting, held at Marriott Marquis, Houston, Texas. The three-day meeting will host practicing rheumatologists from Texas.

You are invited to participate in any one of five levels of support as well as the additional sponsorship opportunities. Enclosed is an application form, which should be completed, signed and returned prior to the exhibit cut-off. Payment must be made prior to the cut off date of January 18th. Payment can be made by check, credit card or direct deposit



REPRESENTATIVES

Representative names and email addresses must be submitted to the Executive Office by January 18th. All rules and regulations will be emailed to each designated representative. It is the responsibility of the individual completing the exhibit application to ensure that all representatives have received the necessary rules, regulations, and exhibit schedule.

A maximum of two representatives per company (excluding those in Levels I-V) are allowed per day. Each level has a specified maximum number of representatives permitted daily (as outlined in the chart below). You may assign different representatives on different days; however, rotating representatives between morning and afternoon sessions on the same day is not permitted.

BADGE CHART	NON-PROFIT (\$250 PP DAY)	EXHIBIT SPACE (\$5,000)	CONSTABLE (\$20,000)	DEPUTY (\$30,000)	SHERIFF (\$40,000)	RANGER (\$55,000)	MARSHAL (70,000)
Complimentary Badges (per day)	N/A	2	2	3	4	5	6
*Extra Badges for purchase	N/A	N/A	2	3	4	5	6

*Extra representative badges are available at a rate of \$100 per person per day. Registration for additional badges must be completed online. All representatives exceeding the allotted number must register for the meeting as non-member attendees.

Any company with multiple exhibits or sponsorships must assign unique representatives to each division and are not permitted to share representatives across divisions. Additionally, if a company has multiple exhibits, each exhibit application must include an additional name to distinguish between them.

All company representatives are required to wear a badge regardless of their title or duration of presence in the exhibit hall. Solicitation activities are restricted to the exhibit hall only; representatives are not permitted in meeting areas, near classrooms, in the foyer, registration area, or other designated spaces unless they are registered for that day.

Meetings with attendees, including dinners, social events, or bar gatherings, are not permitted at any time during the event weekend.

REGISTRANTS LIST

A list of registered attendees will be sent to each exhibiting company via email on three occasions: one month prior to the event, two weeks prior, and one week after the event. The list will include names and cities only.

EXHIBITOR SPONSORSHIP AGREEMENT

Meeting Information

EXHIBITOR BADGES

Our exhibit badges are color-coded according to the day. Representatives are required to sign in each day to receive their new badge. Please return your previous badge to the registration desk before departing each day. Additionally, per ACCME regulations, company badges are not permitted to be worn at any time.

EXHIBITOR HOURS

Setup will take place from 1:00 PM to 6:00 PM on Thursday, March 4th. Tear-down is scheduled for Saturday, March 6th, from 2:00 PM to 3:30 PM. Access to the exhibit hall will not be permitted prior to 8:00 AM on Friday, March 5th, with the exception of the scheduled setup time on Thursday, March 4th. No exceptions will be made. See tentative schedule for additional information.

PRODUCT THEATERS

Companies participating as exhibitors or sponsors at the STAR annual meeting are required, as a condition of their participation, to refrain from scheduling any events or dinners until their sanctioned product theatre application has been approved by the Executive office.

STAR will promote all sanctioned product theatre events multiple times through email communications and printed programs. It is the responsibility of the exhibiting company to provide the following details: the title of the presentation, speaker name(s), venue, date and time, RSVP information, and who can attend. If this information is not provided, all advertisements will list the event as TBA. Additionally, it is the company's responsibility to solicit attendees for their event. Once the product theatre is approved, the STAR office will notify the company of the confirmed date. Prompt submission of event details is essential to maximize exposure.

The sponsoring company is responsible for securing the venue and covering all associated costs, including food, audiovisual equipment, speaker fees, and related expenses. All event information must be submitted to the STAR office by January 18th to be included in printed materials and meeting signage.

Companies sponsoring the Friday breakfast are allowed to have one representative at the registration area to assist with directions. Each company may display one directional sign outside the registration area and one at their designated venue door. Additional signage outside of the exhibitor's table is not permitted, and all signage must adhere to the space allocation guidelines outlined. STAR reserves the right to remove signs if they exceed the permitted number or if there is insufficient space.

30 MINUTES WITH BOARD

Sponsors in levels IV and V have the opportunity to have a scheduled 30 minutes with the board, Thursday, March 4th. This is the moment to discuss any topic that is relevant to your company.

COCKTAIL HOUR *NEW*

Marshal Level sponsoring companies will have the opportunity to host a cocktail hour on Thursday, Friday, and Saturday evenings during the STAR Annual Meeting. Sponsors may choose to host on any or all of the available evenings. All cocktail hours must be approved by the STAR Executive Office. Cocktail hours are available only from 9:00-10:00 pm on each designated evening. All arrangements, costs, and responsibilities associated with the cocktail hour will be managed directly by the sponsoring company. Must receive sponsorship form by January 18th.

EXHIBITOR SPONSORSHIP AGREEMENT

Meeting Information

BOH RECEPTION

Companies contributing \$20,000 or more are cordially invited to attend a one-hour Badge of Honor reception on Friday evening from 5:00 to 6:00 PM. This event provides an opportunity for registrants to express appreciation to those who have made significant support of STAR. Badge of Honor pins will be distributed to each participating company in the classroom immediately following the final speaker on Friday. Please gather outside the physician classroom prior to the conclusion of the last presentation. Each company will receive a Badge of Honor lapel pin indicating their level of sponsorship. Attendance is limited to individuals visibly wearing Badge of Honor ribbons on their badges.

SPACE ASSIGNMENT

Exhibit assignment is provided by STAR upon arrival at the conference and is strictly enforced unless authorized by STAR staff. No exhibit assignments will be given out prior to the event.

Exhibits must be installed so they do not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. **ALL Banners or Posters of any kind must be set on top or behind your exhibit table and must fit in your 6 foot space (no exceptions).**

Exhibitor is responsible for damage to property (see "Responsibility Agreement"). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. No attachments shall be made to the floors by nails, screws or any other device. All space is leased subject to these restrictions.

PRIZE DRAWING CARD

Each registrant will receive a "Registrant Prize Drawing Card," which should be initialed by a representative at each exhibit booth. Please be prepared to sign these cards during your interactions. Prizes awarded may include electronic devices and other items. We invite each participating company to contribute products or other items to be included as prizes. This event is highly popular among attendees and offers excellent exposure for your company.

ELECTRICITY

If electrical service is needed for your booth (excluding personal use), please indicate this by checking the appropriate box on the exhibit application. The standard provision includes one electrical outlet. Should you require any additional electrical capacity, arrangements must be made directly with the hotel.

HOTEL ACCOMMODATIONS

Please make your reservations directly with the Marriott Marquis Houston. The hotel booking link will be provided on the website once it becomes available. Additionally, we will send the link to you via email. Exhibit application must be submitted to the executive office before proceeding with your hotel reservation.

SHIPPING

Booth material should be shipped to arrive no more than 3 days prior to the meeting. Please make sure you have the Group name (STAR), Company Name (not product), Recipient's name for which they will hold the package. Address: Marriott Marquis Houston, 1777 Walker Street, Houston, TX 77010. Additional information concerning package pick up will be provided within two weeks of the event.

EXHIBITOR SPONSORSHIP AGREEMENT

Meeting Information

CANCELLATIONS

Once a formal application has been submitted, any cancellation must be provided to us in writing no later than one month prior to the opening date of the exhibit. A cancellation fee of \$500 will apply. Refunds will not be issued for cancellations made after this deadline.

RESPONSIBILITY AGREEMENT

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the State of Texas Association of Rheumatologists (STAR), Marriott Marquis, Houston, the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

RULES/REGULATIONS

Display Requirements and Restrictions

State of Texas Association of Rheumatologists retains the right to deny the exhibition of inappropriate items and products. Please contact the STAR Staff if you have any questions. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed.

Exhibiting opportunities are restricted to non-selling organizations. Companies engaged in on-site sales of products or services are not eligible to exhibit.

Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager.

New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention.

The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited. No solicitation for conferences/meetings other than STAR will be permitted.

Exhibits of Electrical and Radiographic Equipment

Machines and apparatus operated by electricity must be shown as "still" exhibits. Practical demonstrations of x-ray apparatus and accessories or any noisy apparatus of any kind will not be permitted. No objection will be made to the utilization of electricity for illuminating purposes or for operating smaller diagnostic instruments and electrotherapeutic apparatus, which do not distract or annoy other exhibitors.

Subletting of Space

No subletting of space is permitted. Each firm represented in the Exhibit Hall must sign the regular Exhibit Application and Agreement. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.

Uncontrollable Eventualities

State of Texas Association of Rheumatologists will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof (see "Responsibility Agreement").